



## PRESS RELEASE

For Immediate Release

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### **SUPERVALU's Albertsons banner signs on as title sponsor for 2006 World Sports Humanitarian Hall of Fame Induction Ceremonies**

BOISE, Idaho, Nov. 14, 2006 – The World Sports Humanitarian Hall of Fame announced on Tuesday that Albertsons, on behalf of parent company SUPERVALU, will become the title sponsor for its 2006 induction ceremonies, Nov. 30 in Boise.

The 2006 World Sports Humanitarian Hall of Fame Induction Ceremonies presented by Albertsons will honor Pro Football Hall of Fame member Steve Largent for a lifetime of community service while in the NFL, the U.S. House of Representatives, Idaho native and National Baseball Hall of Fame member Harmon Killebrew, who has helped raise more than \$7.9 million in the battle against Leukemia through Idaho's Danny Thompson Memorial Golf Tournament and NBA Champion and Olympic gold medalist Steve Smith, whose \$2.5 million gift to help build a student-athlete academic center at Michigan State University remains the largest donation in history by a professional athlete to an alma mater.

"We are thrilled that Albertsons and its parent SUPERVALU will join the World Sports Humanitarian Hall of Fame as title sponsor of the 2006 induction ceremonies," said Larry Maneely, president of the board of the World Sports Humanitarian Hall of Fame. "Both SUPERVALU and Albertsons have a long history of supporting hunger relief, education and the development of youth and health and nutrition, all of which reflect the core values of the Humanitarian Hall of Fame and the spirit of the 2006 induction ceremonies."

As a part of SUPERVALU's retail network of 2,500 stores and a commitment to the Boise community dating back to its first store in 1939, Albertsons brings a trusted consumer brand and strong community values to the World Sports Humanitarian Hall of Fame and its 2006 induction ceremonies.

"SUPERVALU and Albertsons are passionate about supporting the communities we serve," said Jeff Noddle, SUPERVALU chairman and CEO. "We are proud to use our time and resources to preserve our role as a partner, neighbor and friend by serving as title sponsor for the 2006 World Sports Humanitarian Hall of Fame Induction Ceremonies."

The Humanitarian Hall of Fame, located on the Boise State University campus, annually inducts individuals who are world-class in athletic ability, role models in their community and have a



strong record of humanitarian efforts. Since President Gerald R. Ford served as its first honorary chairman in 1994 over 30 sports-humanitarians have been enshrined including tennis great Arthur Ashe, major league baseball pioneer Jackie Robinson, NFL coaching legend Tom Landry, the NBA's David Robinson, and soccer great Pelé.

The 2006 World Sports Humanitarian Hall of Fame Induction Ceremonies presented by Albertsons takes place Nov. 30 in Boise, Idaho. Tickets are available at [www.SportsHumanitarian.com](http://www.SportsHumanitarian.com).

#### **About SUPERVALU INC.**

SUPERVALU INC. is one of the largest companies in the United States grocery channel with annual sales approaching \$40 billion. SUPERVALU holds leading market share positions across the U.S. with its approximately 2,500 retail grocery locations. Through SUPERVALU's nationwide supply chain network, the company provides distribution and related logistics support services to more than 5,000 grocery endpoints across the country. SUPERVALU currently has approximately 200,000 employees.

#### **About The World Sports Humanitarian Hall of Fame**

The World Sports Humanitarian Hall of Fame ([www.sportshumanitarian.com](http://www.sportshumanitarian.com)), located on the Boise State University campus in Boise, Idaho, recognizes individuals and organizations from the world of amateur and professional athletics who, through their humanitarian efforts, distinguish themselves as role models in the community. Since 1994 over thirty role models with world-class athletic ability and exceptional humanitarian achievements have been inducted to the World Sports Humanitarian Hall of Fame. Each spring the induction ceremony includes recipients of an annual humanitarian awards program that recognizes community achievement in all corners of the sporting world through its President's Award, Pro Team Community Award, Don Simplot Idaho Humanitarian Award, the Tradition of Excellence Award presented to a Heisman Trophy winner, and the Nell and John Wooden Humanitarian Lifetime Coaching Achievement Award. Each year the Hall of Fame, in partnership with Boise's MPC Computers Bowl, honors a player from each team with its Student Humanitarian Award. The World Sports Humanitarian Hall of Fame is a 501(c)(3) non-profit organization and is open weekdays to visitors and humanitarians of all ages.

**- [www.SportsHumanitarian.com](http://www.SportsHumanitarian.com) -**

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